



BUY GOSHEN

Spend it Here

Keep it Here

**COME DOWNTOWN SEPTEMBER 12TH FOR OUR FIRST
"SECOND SATURDAY SHOP LOCAL" DAY!!**

*Goshen is full of wonderful, locally owned businesses.
To see them flourish, we, as a community must support them*

*When we invest in the local economy, we make the community stronger.
Local businesses create real local jobs for local residents.*

Local businesses provide a personal touch, individual care, and a smile.

*If we want to attract new businesses to Goshen,
we have to support the ones that are here now.*

SAVE FUEL, SAVE TIME, SAVE HEADACHES OF THE BIG BOX STORES

THE FACTS:

- Small businesses accounted for 65% of all net new jobs over the past 17 years
- Small businesses employ 77 million Americans.
- Small businesses don't send jobs overseas
- Residential neighborhoods served by a successful independent business district gained, on average, 50% more in home values than their citywide markets
- If every Goshen resident spent \$50 a month locally, that would produce more than \$550,000 in extra local revenue. That's \$6.6M more a year!

WHAT CAN I DO?

- Shop local whenever possible. Even the small purchases add up!
- Join the Group "#1thing Goshen" on Facebook. Take a picture of each local purchase you make and post it to your page, and the #1thing page. Each week there will be a contest for whichever item gets the most likes, the winning business will get an extra plug
- *Come downtown on Saturday September 12th for our first "Second Saturday Shop Local" day!*

